



Little Lifts' Challenge 250

little lifts

for people affected by
breast cancer

**Help spread
the Little
Lifts love by
fundraising
with us!**



What?

Challenge 250 is a 10-month entrepreneurial fundraising challenge.

It's an opportunity for your organisation to reconnect and spread kindness within your community, whilst also supporting people with breast cancer.

Why?

We are asking you to be part of Challenge 250 so that together we can support many more people facing treatment for breast cancer. Our charity provides practical and emotional support to people undergoing breast cancer treatment by giving them a Little Lifts Box full of specially selected products that help alleviate treatment side effects. We need your help to do this.

Every £1000 raised means approximately 18 people will receive a Box before or during their treatment for breast cancer. Our recipients say that Little Lifts Boxes make a huge difference to their well-being, like Chloe:

“Receiving my Box made me feel like I was seen and that there were people out there who could understand and support me throughout my journey. It literally does give you a little boost! The Boxes are so thoughtfully curated and beautifully packaged. It really did make me smile.”

We're inviting you to help us spread the Little Lifts love by fundraising with us!

We've achieved so much since 2017, and our ambition keeps growing. That's why we want to work with you to raise funds and awareness whilst supporting your organisation to do something different, fun and innovative! It will also boost well-being in your workplace and provide a unique opportunity for staff to build their skills and confidence.

How?

Your organisation is invited to enter a fundraising team of up to 10 people with a designated team leader. We'll provide £250 in seed funding to kickstart your team's fundraising.

Each team will need to come up with a fundraising plan for a 10-month period (don't worry, we will support you along the way!). We're encouraging some healthy competition between rival teams and businesses to raise as much as possible for Little Lifts.

Each team has a target to turn their £250 into £2,500. We know there are some dedicated, inventive fundraisers amongst you, and the sky is the limit! We'll have a few ideas to start you off – raffles, sporting challenges, Christmas parties – but each team can let their creativity run wild, and we can't wait to see what you come up with!

When?

The challenge will run from 1st April 2026 - 31st January 2027 (information packs will be shared once you have signed up, and you'll spend the first 6–8 weeks developing your ideas).



Why get involved?

We hope you're just as excited to get involved as we are to have you. But if you need any persuading, here's how getting involved with Little Lifts will serve your organisation:

- **Increase staff well-being**

Little Lifts wants to bring people together behind a common good cause – whether staff are working from home or are back in the office, Challenge 250 is a great way to revive team spirit, work towards a common goal, and flex those creative muscles.

- **Professional development**

A fundraising challenge is a fantastic opportunity to develop a number of essential skills, including leadership, project management, communication, budgeting, decision-making, influencing, sales, and creating and managing teams.

- **Increase staff self-confidence and motivation**

Philanthropic giving is a great way to develop confidence and a sense of belonging within communities of all kinds. Giving develops self-esteem, lowers stress levels, and makes us feel good!

- **Events and awards!**

We'll host packing parties* for your staff where they'll be directly involved with preparing Little Lifts Boxes for our beneficiaries – a fantastic team-building experience.

We will invite all the teams involved to a celebration event in early 2027 to thank you for your fundraising efforts.

(*depending on location)



Meet some of our Corporate Challenge 250 2025 teams

“Team Sinclair stepped up once again last year in support of Little Lifts’ Challenge 250. It was a great opportunity to bring everyone together to do something fun and to champion the amazing work of this small but mighty charity.

Earlier in the year, our summer Move-a-thon united more than 50 colleagues across Sinclair UK and Europe to complete a virtual 6,500km journey across 6 countries in 6 weeks. People walked, swam, cycled, walked dogs and even crocheted their way to the finish line.

Another highlight was our Peak District Hike in October – in the tail end of Storm Amy! Undeterred by the weather, we had to switch routes at the last minute but still chose one that would challenge every one of us. With a Plan B in action, we powered through 20 miles of wind, rain and the odd burst of sunshine with sweeping views, and plenty of sheep for company. It was a fantastic display of resilience, problem-solving and personal accomplishment.

Together, these two challenges showed the strength, creativity and spirit of Team Sinclair to support the amazing work of Little Lifts.”

Jenny Parton - Communications Manager,
Sinclair International

“The New Homes Group Part Exchange Team - better known as ‘The Handfuls’ - has absolutely loved getting involved in Challenge 250 for Little Lifts. From our own charity shop, to quizzes and bake sales, a sunny summer fete, a brilliant comedy night, and even our very own office version of The Traitors, the team has thrown themselves into every activity with enthusiasm (and plenty of laughs). Thanks to the team’s creativity and generosity, we’ve raised a fantastic amount, and we’re proud to know it will help Little Lifts deliver even more of their wonderful support Boxes to people who really need them.”

Tom Stedman - Head of Sales
Progression, The New Homes Group



Meet previous winners from **Corporate Challenge 250 2024: 'The Lovely Jubblies' from Aviva.**

“Taking part in the Little Lifts Corporate Challenge 250 was a personal journey for me. I chose to get involved because watching family (my mother-in-law) and friend Alice battle this relentless disease has been heart-wrenching. By participating, I wanted to honour their courage and resilience and show my unwavering support.

I am incredibly proud of the collective efforts our team put in to raising funds. I loved taking part in the Little Lifts Corporate Challenge 250 because it allowed me to make a meaningful impact, honour those affected by breast cancer, and experience the incredible sense of teamwork with my fellow teammates.

Participating in the Little Lifts Corporate Challenge 250 is a fantastic opportunity for companies to come together and support a meaningful cause. The Challenge encourages teamwork and collaboration, fostering a sense of unity and camaraderie within the business. Participation also helps fund essential care packages that bring comfort and positivity to those in need.”

Sharon Rodwell, 'The Lovely Jubblies' Challenge 250 Team, Aviva



How will Little Lifts support you?

- **Fundraising ideas and advice**
We have extensive fundraising experience to draw on, and each team will receive a pack from us containing ideas, tips, and literature to help develop and support their fundraising efforts. Once the challenge is underway, you'll be able to access a fundraising workshop to help get ideas flowing, and we'll regularly check in to offer support and encouragement.
- **Understanding our impact**
We'll be holding 1-2-1s for teams with our beneficiaries so that each team understands the impact of our work and why it's so important.

- **Promotion**
Our Little Lifts Community is pretty big, and we'll be vocal about your support of our charitable ambition. We'll also provide you with marketing assets to help you share what you're doing with your community.
- **Inspiration**
Our Founder, Little Lifts Ambassadors, and Champions are brilliant public speakers who speak movingly and eloquently about our work. Each team will have the opportunity to meet with them.

Be part of our #LittleLiftsCommunity because we cannot do this alone.



A little kindness goes a long way

To find out more:
 Email Shopie at corporate@littleslifts.org.uk
 or call 07985 160684



For more information and to sign up, visit:
www.littleslifts.org.uk/corporate/join-corporate-challenge-250/

littles lifts

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www.littleslifts.org.uk
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