



Little Lifts' Challenge 250

little lifts

for people affected by
breast cancer

**Help spread
the Little
Lifts love by
fundraising
with us!**



What?

Challenge 250 is a 9-month entrepreneurial fundraising challenge.

It's an opportunity for your organisation to reconnect with, and spread kindness within, your community whilst also supporting people with breast cancer.

Why?

We are asking you to be part of Challenge 250 so that together we can support many more people facing treatment for breast cancer. Our charity provides practical and emotional support for people undergoing breast cancer treatment by giving them a Little Lifts Box full of specially chosen products which help alleviate the side effects of treatment, and we need your help to do this.

Every £1000 raised means approximately 20 people will receive a Box before or during their treatment for breast cancer. Our recipients say that Little Lifts Boxes make a huge difference to their well-being, like Saba:

“This Box is not just a collection of items; it is a manifestation of compassion and understanding... I found not just well-crafted essentials but a reservoir of hope, care, and the affirmation that I am not alone on this journey. Please accept my deepest gratitude for making a profound difference in my life during a time when it was needed the most.”

We're inviting you to help us spread the Little Lifts love by fundraising with us!

We've achieved so much since 2017 and our ambition keeps growing. That's why we want to work with you to raise funds and awareness whilst supporting your organisation to do something different, fun and innovative! It will also boost well-being within your workplace and provide a unique opportunity for staff members to increase their skills and confidence.

How?

Your organisation is invited to enter a fundraising team of up to 10 people with a designated team leader. We'll provide seed funding of £250 to kickstart your team's fundraising.

Each team will need to come up with a fundraising plan for a 9-month period (don't worry, we will support you along the way!). We're encouraging some healthy competition between rival teams and businesses to raise as much as possible for Little Lifts.

Each team has a target to turn their £250 into £2,500. We know there are some dedicated, inventive fundraisers amongst you, and the sky is the limit! We'll have a few ideas to start you off – raffles, sporting challenges, Christmas parties – but each team can let their creativity run wild, and we can't wait to see what you come up with!

When?

The challenge will run from 1st April - 31st December 2025 (information packs will be shared once you have signed up and you'll spend the first 6–8 weeks developing your ideas).



Why get involved?

We hope you're just as excited to get involved as we are to have you. But if you need any persuading, here's how getting involved with Little Lifts will serve your organisation:

- **Increase staff well-being**

Little Lifts wants to bring people together behind a common good cause – whether staff are working from home or are back in the office, Challenge 250 is a great way to revive team spirit, work towards a common goal, and flex those creative muscles.

- **Professional development**

A fundraising challenge is a fantastic opportunity to develop a number of essential skills, including leadership, project management, communication, budgeting, decision-making, influencing, sales, and creating and managing teams.

- **Increase staff self-confidence and motivation**

Philanthropic giving is a great way to develop confidence and a sense of belonging within communities of all kinds. Giving develops self-esteem, lowers stress levels, and makes us feel good!

- **Events and awards!**

We'll host packing parties* for your staff where they'll be directly involved with preparing Little Lifts Boxes for our beneficiaries – a fantastic team-building experience.

We will invite all the teams involved to a celebration event in early 2026 to say a huge thank you for your fundraising efforts.

(*depending on location)



Meet our winners from **Challenge 250 2024, The Lovely Jubblies (from Aviva),** and hear why they signed up

“Taking part in the Little Lifts Corporate Challenge 250 was a personal journey for me. I chose to get involved because watching family (my mother-in-law) and friend Alice battle this relentless disease has been heart-wrenching. By participating, I wanted to honour their courage and resilience and show my unwavering support.

I am incredibly proud of the collective efforts our team put in to raising funds. I loved taking part in the Little Lifts Corporate Challenge 250 because it allowed me to make a meaningful impact, honour those affected by breast cancer, and experience the incredible sense of teamwork with my fellow teammates.

Participating in the Little Lifts Corporate Challenge 250 is a fantastic opportunity for companies to come together and support a meaningful cause. The Challenge encourages teamwork and collaboration, fostering a sense of unity and camaraderie within the business. Participation also helps fund essential care packages that bring comfort and positivity to those in need.”

Sharon Rodwell, ‘The Lovely Jubblies’ Challenge 250 Team, Aviva



How will Little Lifts support you?

- **Fundraising ideas and advice**

We have loads of fundraising experience to draw on and each team will receive a pack from us filled with ideas, tips and literature that they can use to help develop and support their fundraising efforts. Once the challenge is underway, you'll be able to access a fundraising workshop to help get the ideas flowing and we'll be regularly checking in to offer support and encouragement.

- **Understanding our impact**

We'll be holding 1-2-1s for teams with our beneficiaries so that each team understands the impact of our work and why it's so important.

- **Promotion**

Our Little Lifts Community is pretty big, and we'll be vocal about your support of our charitable ambition. We'll also provide you with marketing assets so that you can tell your community about what you're doing.

- **Inspiration**

Our Founder, Little Lifts Ambassadors and Champions are brilliant public speakers and talk movingly and eloquently about our work. Every team will have a chance to meet with them.

Be part of our #LittleLiftsCommunity because we cannot do this alone.

A little kindness goes a long way



To find out more:
email events@littlelifts.org.uk
or call 07985 160684



Read more about our 2024 Challenge 250 Teams at www.littlelifts.org.uk/challenge-250-2024

little lifts

Join our #LittleLiftsCommunity, say hello at

@littlelifts_uk littlelifts.uk Little Lifts

www.littlelifts.org.uk #LittleLiftsCommunity #LittleLiftsChallenge250

Little Lifts is a registered charity in England and Wales (no. 1170737). Registered address: Little Lifts, Bowthorpe Hall, Norwich, NR9 5AA