

little lifts

for people affected by
breast cancer



Marketing & Community Fundraising Volunteer Role Description

What is Little Lifts?

In the UK, 55,000 women will be diagnosed with breast cancer every year, and 400 men. Our mission is to support everyone who faces chemotherapy and/or radiotherapy treatment for breast cancer, by giving them a Little Lifts Box at the start of, or during, their treatment.

We support people undergoing chemotherapy and/or radiotherapy treatment for primary or secondary breast cancer by giving them a Little Lifts Box:

- In the East of England, our hospital partnerships ensure that every eligible person is reached.
- Elsewhere in the UK, people can apply to our 'Little Kindness Fund' to access our support (our response to the pandemic).
- Loved ones can gift a Box through our online shop.

We understand that every person's experience of breast cancer treatment is different. That's why Little Lifts Boxes are full of items carefully selected to provide practical support, as well as mood-boosting goodies to promote emotional wellbeing – but it isn't just what's inside the Box that provides support. Recipients tell us that the sense of solidarity and kindness they experience is equally valuable.

We are an ambitious charity, and since our launch in November 2017 we have provided over **22,000** Little Lifts Boxes to people affected by breast cancer. Despite these uncertain times, we are driven to support many more people with breast cancer in the years to come. This year alone we are aiming to support an additional 10,000 people. Please visit [our website](#) to find out more.

Who are we looking for?

We are looking for a Marketing and Community Fundraising Volunteer from our incredible Little Lifts Community. We want someone who is passionate about social media, has creative flare and is interested in community fundraising. You will also need to be passionate about supporting people with breast cancer, meticulous, reliable and thorough in your tasks. As this is a varied and dynamic role, you need to be a great team player with good communication skills as well as the ability to take initiative and work independently.

This role will require you to come to Little Lifts HQ in Bowthorpe. We are looking for a volunteer to support us for a minimum of 12 hours a month (Monday/Thursday/Friday 10-1pm). However, please let us know if this does not work for you and we will do our best to accommodate. If your schedule allows increased hours around events or campaigns, this would be desirable.

Why volunteer for Little Lifts?

By joining our Little Lifts community as a volunteer, we will provide you with the following:

- The opportunity to support people with breast cancer through your volunteer role.
- Full induction and training into the charity and the tasks involved.
- Develop skills in marketing and fundraising to support our beneficiaries and to grow your skill.
- An opportunity to get behind the scenes of a small but mighty charity.

Tasks

To help us achieve our vision we are looking for a Marketing and Community Fundraising Volunteer to help with the following tasks:

- Support our community management, this involves engaging with our online community.
- Contribute to content creation.
- Use Canva for designing and editing.
- Steward our community fundraisers, helping with fundraising packs and keeping spreadsheets up to date.
- Research potential avenues for fundraising opportunities.
- Help to ensure our fundraisers are supported.

To apply fill out this [form](#) or for more information, please contact Anya-Lee Temple, Marketing and Community Fundraising Executive – anya-lee@littleslifts.org.uk

Deadline to apply: 19/09/2024

Interviews: w/c 7/10/2024