The Great Christmas Bake Sale
Competition – Terms & Conditions

1. The Competition

The competition is organised by Little Lifts and Bread Source. By entering, participants agree to be bound by these Terms & Conditions. All profits from the competition, including the sale of entries at The Great Christmas Bake Sale and sales of the winning bake, will be donated to Little Lifts. Little Lifts is a registered charity in England and Wales (no. 1170737).

2. Competition Entry

- The competition is open to bakers of any ability **aged 18 years or over** at the time of entry.
- All entries must be dropped off at The Tabele, 16–20 Exchange Street, Norwich NR2 1AT, by 10am on 11 December 2026.
- Entries must be the participant's own original baking creation.
- Participants must be able to provide their recipe, including a full list of ingredients and relevant allergen information.
- Little Lifts and Bread Source reserve the right to exclude any entries that do not meet the competition requirements.
- Each entry must consist of either one whole bake or a minimum of 12 individual bakes, suitable for slicing or selling individually on the day.
- Entries will not be returned. All entries will be sold by the slice at The Great Christmas Bake Sale, with all funds going to Little Lifts.

3. Food Safety and Allergens

- Entries must be prepared in a clean kitchen, following good food hygiene practice.
- Each entry must be brought covered and clearly labelled with its name, a full list of ingredients, and any of the 14 major allergens it contains (celery, cereals containing gluten, crustaceans, eggs, fish, lupin, milk, molluscs, mustard, tree nuts, peanuts, sesame, soya and sulphites).
- Entries should not need to be kept in a fridge.
- Little Lifts and Bread Source may refuse any entry that they believe is not safe to sell.

4. Judging and Winner Announcement

- All entries will be reviewed and judged by Little Lifts Founder - Oa Hackett, and Bread Source head bakers.
- Entries will be judged on taste, appearance, originality and how well the bake could be produced in Bread Source's kitchens.
- The winning bake will be selected on **11 December 2026**.
- The winner will be notified directly by Little Lifts within one week of the judging date (by 18 December 2026).
- If the winner cannot be contacted or does not reply within 14 days of being notified, Little Lifts and Bread Source may choose a runner-up as the winner instead.

- The judges' decision will be final, and no correspondence will be entered into regarding the outcome.

5. The Winning Bake

- Bread Source will work with the winner to agree a suitable date for the winning bake to be produced.
- The winner will be required to work with Bread Source's team to develop and finalise the recipe, ensuring it is suitable for production in Bread Source's professional Bakery.
- The winner must provide the recipe and all relevant ingredient and allergen information to support this process.
- The winner will be asked to let Little Lifts and Bread Source know in advance if they have any access requirements, adjustments or additional needs that should be considered ahead of their kitchen visit, so that appropriate arrangements can be discussed and made wherever possible.
- Any travel or other costs for the Bakery visit are not covered and are the winner's responsibility.
- During the Bakery visit, the winner must follow Bread Source's health and safety and food hygiene rules, and any instructions from staff.
- The winning bake will be sold across Bread Source stores during one agreed weekend only, between **February and April 2027**.
- The exact production and sale dates will be mutually agreed between Bread Source and the winner, subject to operational requirements and availability.
- Bread Source reserves the right to make reasonable adjustments to the winning recipe, ingredients or production method where necessary to ensure it can be produced safely and consistently across its stores. Any significant changes will be discussed with the winner beforehand.
- The winner will keep full ownership of their recipe. Bread Source will use it only to produce the winning bake for the agreed sales weekend and has no intention of keeping, reusing or selling the recipe afterwards.
- Bread Source will keep the recipe confidential and will not share it with anyone outside Little Lifts and Bread Source.

6. The Prize

- The prize will consist of the opportunity to have the winning bake produced and sold across Bread Source stores as outlined above.
- The winner will have the exciting opportunity to spend a day baking alongside the Bread-Source team.
- The prize does not include any financial payment, royalties or share of sales generated by the winning bake.
- 100% of the profit from sales of the winning bake will be donated to Little Lifts.
- No cash alternative is available, and the prize is non-transferable.

7. Publicity
The winner may be asked to participate in reasonable promotional activity relating to the competition and the launch of the winning bake. Any use of the winner's name, image or story in marketing and publicity will be agreed with the winner.

8. General

- Little Lifts and Bread Source reserve the right to amend, suspend or cancel the competition where circumstances beyond their reasonable control make this necessary.
- Little Lifts and Bread Source reserve the right to amend these Terms & Conditions where necessary.
- Little Lifts and Bread Source are not responsible for any loss, damage or injury arising from the competition, except where liability cannot be limited by law (for example, death or personal injury caused by negligence).
- By entering the competition, participants confirm that they have read and agree to these Terms & Conditions.
- These Terms & Conditions are governed by the law of England and Wales.

9. Data Protection
Any personal information provided as part of the competition will be used by Little Lifts and Bread Source only to administer the competition, contact entrants and coordinate arrangements with the winner.
Personal information will not be used for marketing purposes without consent or shared with third parties for their own purposes.
Personal information relating to unsuccessful entrants will be securely deleted within six months of the competition closing. Information relating to the winner may be retained for longer where necessary to fulfil the arrangements associated with the winning bake, but will be securely deleted once it is no longer required.
Personal information will be handled in accordance with applicable data protection legislation, including UK GDPR and the Data Protection Act 2018.
For any questions about your personal information, please contact hello@littlelifts.org.uk.